Step 1:
Doodle the main piece of the pouch.

Step 2:
Doodle in the teeth of the pouch.

Step 3:
Bring the two ends together and seal the sides.

Step 4:
Make sure to doodle the gold parts of the face as well to reduce the size of the opening.

Step 5:
Decorate the pouch accordingly.

Step 6:
Add in the eyes to give the character life.
Final:

Customize your tissue pouch by doodling different expressions and color combinations.